

itsliquid

www.itsliquid.com FIRST EDITION 2012

INTERNATIONAL CONTEST

ART. 1 Goal

It's LIQUID Group, in collaboration with **International ArtExpo**, is proud to present "**It's LIQUID International Contest – First Edition 2012**" open to artists and designers from all over the world, without any limit of age and nationality. Each artist can take part with one or more works which belong to one or more categories. The contest is born with the goal of promoting contemporary art, photography and design through all the divulging tools that the communication platform **It's LIQUID** has used for years (press release, mailing list with more than 60,000 subscribers, international contemporary art and design events realization). Solo artists and designers can participate to the contest as well as groups, after the designation of a group leader useful for the registration. The contest, with a free theme, is divided into five categories:

- painting and drawing
- sculpture and installation
- photography
- videoart
- product design

ART. 2 Techniques

For the categories **painting and drawing, sculpture and installation, photography, product design**:

- only high resolution 300 dpi digital images are admitted. For the categories installation and product design a maximum of 3 images for each work submitted. For the remaining categories (painting and drawing, sculpture, photography) one image for each artwork.
- each image will be named according to this sequence:

category_surname_name_title

All the presented artworks can be accomplished with total stylistic and technical freedom, on every support and with any dimension.

For the category **videoart**:

- videos in any digital format, PAL or NTSC, whose total length will not have to exceed 15 minutes, opening titles and closing credits included if there are any, are admitted.
- each file has to be nominated following this sequence:

category_title

- 3 still images of the submitted video are requested.

The procedures of the forwarding artworks are described in the art.6. The jury reserves the right to exclude the artworks whose content could be offensive.

ART. 3 The Jury

The selection will be carried out by prestigious personalities of the contemporary art, architecture, design scene:

Jury President

Luca Curci (Architect, Artist - Italy)

Jury

Yousef Aldeek (Founder of the Palestinian cinema arts association - Palestine) | **Thierry Alet** (Art Fair director - USA) | **Fausta Bolettieri** (Curator - Italy) | **Fortunato D'amico** (Landscape architect, Curator - Italy) | **Elis Saint Juste Gluckstein** (Landscape architect, Curator - Italy/Austria) | **Aranka Israni** (Visual Artist - USA/UAE) | **Dodi Karim** (Artist - UK/Giordania) | **Abd A. Masoud** (Gallerist - Austria) | **Macu Moran** (Editor of videoartworld - Spain) | **Constantin Severin** (Writer, Philosopher, Artist - Romania) | **Michele Spinelli** (Gallerist, Art Collector – Italy) | **Stefano Tordiglione** (Designer, Artist - Italy/Hong Kong)

ART. 4 Awards

The following prizes will be awarded to the first places for each category.

- n. 5 prizes, of the value of **15.000,00 euro**, consisting in one year of interviews, publications and specials on the It's LIQUID Platform and one year of email announcements sent to the mailing list dedicated (more than 60.000 subscribers), to the winner artists of all categories.

It's LIQUID Group is a platform of communication dedicated to art, architecture and design. It's LIQUID Group announces international events of art, new architectural projects, call for artists, products of design and diffuses them through a mailing list dedicated with more than 60.000 subscribers from all over the world. Among the mailing list subscribers, international galleries, museums, institutions, artists, architects and designers selected.

- A collective **exhibition** about winner artists of all categories at the **Rearte Gallery, Wien** (Austria).

- The realization of a **site-specific artwork set in the context of the city of Venice**, for winner artists of sculpture and installation, videoart, product design categories. The prize is offered by Contaminante, an interactive project between planners, artists and territory which carries out site specific shows that become in the end integral part of the heritage of the city.

- Prize of the value of **5.000,00 euro** consisting in one year of participation to the International Videoart Festivals organized by International ArtExpo Group since the following twelve months to the proclamation of the winner.

International ArtExpo is an independent group of artists with the objective to use new technologies to globalize the language of art, to connect the conceptual points of contact of artists working in every part of the world, all united in the thick plot of the world net. International ArtExpo works with a number of national and international galleries as well as publishers, museums, curators and writers from all over the world.

- A special about winner artist of videoart category on one of the most important videoart platforms (videoartworld.com).

- The participation to **International Videoart exhibitions** organized by the group "The Palestinian Social Cinema Arts Association", for the winner artist of videoart category.

The jury reserves the right to nominate a maximum of n.3 honorable mentions for each category that will be communicated with the winners press release.

ART. 5 Entry fee

The entry fee is **euro 30,00** and allows the inclusion of **maximum 2 artworks** even if they belong to two different categories. Each artist is free to participate with a maximum number of **20 artworks** which belong to the same or different categories. The entry fee for every added artwork is **euro 20,00**.

ART. 6 Conditions of participation

The participants of the contest have to send all the material **by 12:00 a.m. of Thursday, January 19, 2012** through one of the following ways:

- by e-mail

The forwarding of all documents and artworks has to be carried out through online transfer services (as for example: wetransfer.com, filecentral.se, yousendit.com or other similar) at **info@itsliquid.com**

- by mail to:

It's LIQUID Group

c/o Luca Curci Architects
Corso Vittorio Emanuele II, 33
70122 Bari (Italy)

The material has to be included in a zipped folder named in this way:

category_surname_name (submission in one category)

category_category_surname_name (submission in more categories)

Inside, the folder will include:

- **documents: submission form - short biography of the author - videography of the author** (only for video artists) - **curriculum vitae - copy of the payment of the entry fee**
- **artworks** (according the terms in the art. 2)

ART. 7 Procedures of payment

The payment of the entry fee can be accomplished by:

- Credit card: **<http://itsliquid.com/advertising>**

- Bank transfer:

Luca Curci / It's LIQUID Group

Bancapulia Spa - Filiale 14 - Corso Vittorio Emanuele II, n. 112 - Bari (Italy)
IBAN: IT09 S057 8704 0040 1457 0027 600
BIC/SWIFT: APULIT31XXX
Causal: It's LIQUID International Contest

- Paypal: **lucacurci@lucacurci.com** / Western Union / Moneygram

ART. 8 Procedures of application

In order to participate to the contest it is necessary to fill in the submission form in which the author declares to have read and accepted all the rules of this contest and to possess all the rights on the originals and on the elaboration of the photos and/or videos sent. Every author will be directly responsible for the content of his artworks and the contest organizers will not be responsible in any case. The submission form can be downloaded from the website www.itsliquid.com/contest/2012

ART. 9 Procedures of selection

The winners will be selected following the criteria of quality of the work, originality, uniqueness and will be informed by email. **The names of the winners, one for each category, will be notified on the official website of the contest through a press release on March 08, 2012.**

ART. 10 Responsibilities

The organization commits itself to communicate possible modifications which could be made to the present announcement directly on www.itsliquid.com/contest/2012

ART. 11 Agreement

The decisions of the Jury are irrevocable and unquestionable. The winner artists and designers have the right to renounce and to withdraw in any moment from the competition, without asking **It's Liquid Group** any kind of indemnity. Each artist grants **It's LIQUID Group** and **International ArtExpo** the rights to reproduce the works for advertisement on its website and through other forms of communication. Each artist gives to **It's LIQUID Group** and **International ArtExpo**, and its direct delegates, the authorization of the treatment of the personal data according to the law 675/96 ("Privacy law") and its amendments to It D.lgs. 196/2003 (Codice Privacy), also for the inclusion in the data banks managed by these associations. The participation to the contest implies the knowledge and the total acceptance of this Regulation.

Media Partners

.itsliquid international.artexpo



SUBMISSION FORM

ARTWORK n. 01

Name: _____ **Surname:** _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ **Category:** _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

ARTWORK n. 02

Name: _____ **Surname:** _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ **Category:** _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

Please Note: fill in this form and mail it to info@itsliquid.com

I accept all the norms of the Contest Regulation published at www.itsliquid.com/contest/2012

Date

Signature

SUBMISSION FORM FOR ADDITIONAL ARTWORKS

ARTWORK n.

Name: _____ **Surname:** _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ **Category:** _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

ARTWORK n.

Name: _____ **Surname:** _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ **Category:** _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

Please Note: fill in this form and mail it to info@itsliquid.com

I accept all the norms of the Contest Regulation published at www.itsliquid.com/contest/2012

Date

Signature
