

ART. 1 Goal

It's LIQUID Group, in collaboration with **International ArtExpo**, is proud to present "**It's LIQUID International Contest 3rd edition**" open to artists and designers from all over the world, without any limit of age and nationality. Each artist can take part with one or more works which belong to one or more categories. The contest is born with the goal of promoting contemporary art, photography, architecture and design through all the divulging tools that the communication platform **It's LIQUID** has used for years (press release, mailing list with more than 100,000 subscribers, international contemporary art and design events realization). Solo artists, architects and designers can participate to the contest as well as groups, after the designation of a group leader useful for the registration. The contest, with a free theme, is divided into ten categories:

- painting
- sculpture and installation
- photography
- video-art
- computer graphics
- architecture
- performing art
- product design
- fashion design
- illustration

ART. 2 Techniques

- For the categories **painting, illustration, photography and computer graphics**:
only **high resolution 300 dpi** digital images are admitted, **1 picture for each submitted artwork**. All the presented artworks can be accomplished with total stylistic and technical freedom, on every support and with any dimension
- For the categories **installation, sculpture and product design**:
only **high resolution 300 dpi** digital images are admitted, with a **maximum of 3 pictures for each submitted artwork**. All the presented artworks can be accomplished with total stylistic and technical freedom, on every support and with any dimension
- For the category **fashion design**:
only **high resolution 300 dpi** digital images are admitted, with a **maximum of 3 pictures for each submitted work**. Clothing or accessorizes can be presented by **photos or sketch**
- For the category **architecture**:
can be presented **innovative project** regarding **bio-architecture, Smart Cities, eco-neighborhoods, Self-sufficient buildings, Intelligent homes and eco-sustainability**. Interior, residential, commercial and urban project are admitted.
Each project should be presented on a maximum of **n.3 A3 panels in JPEG or PDF** format, containing plans, sections, elevations, renders and text description
- For the categories **video-art** and **performing art**:
videos in any digital format, **PAL or NTSC**, whose total length will not have to exceed **15 minutes** (opening titles and closing credits admitted) and **3 still images** for each submitted video

The procedures of the forwarding artworks are described in the art.6. The jury reserves the right to exclude the artworks whose content could be offensive. **Submission Deadline: September 15, 2013**

ART. 3 The Jury

The selection will be carried out by **public vote** and by **prestigious personalities** of the contemporary art, architecture and design scene:

Jury President

Luca Curci (Architect, Artist - Italy)

Jury

Kathleen Laziza (Executive Director of Micro Museum, New York - USA) | **Pio Meledandri** (Director of Museo della Fotografia, Politecnico di Bari - Italy) | **Eugen Rădescu** (Chairman PAVILION UNICREDIT of Bucharest - Romania) | **Said Mahrouf** (Fashion Designer - Morocco) | **Constantin Gorcea** (Chairman OAR - Romania) | **Fernando Barrionuevo** (Director of MECA - Spain) | **Laurence Gartel** (Digital Media Pioneer - USA) | **Stefano Tordiglione** (Designer and Artist - Italy/Hong Kong) | **Marta Stella** (Artist and Art Curator - Spain) | **Ramuntcho Robles Quevedo** (Art Curator - Spain)

Public Vote

Public vote will declare the winner of **1 Exhibition in Venice**. After applying for the contest, It's LIQUID will upload the participants' artworks on [It's LIQUID Group Facebook page](#) and give the artists the direct link of their artworks. To vote and be voted it's necessary to share the artworks' links and like the artworks' pictures on our Facebook page. Artist with the greater number of "like" by the deadline, will be the winner. **Audience will vote starting from September 20, 2013 until September 30, 2013.**

Jurors' Vote

Jury will choose the winners of **1 month of art residence plus photography workshop in Goa (India)**, **1 month of art residence in Yerevan (Armenia)**, **10 publications included in The ArtBook Vol. I**, **1 year of participation in International ArtExpo's events** and **10 features published on the It's LIQUID Platform.**

ART. 4 Awards

The following prizes will be awarded to the winners selected by the public and the jury:

- **1 Exhibition in Venice**, held in one of our exclusive locations located a few meters from the Ponte di Rialto on the Canal Grande with more than 1.000 mq of exhibition area, and one located between San Marco square and the Arsenale, one of the main exhibition spaces of the Biennale of Venice (**public vote's award**)

- **1 month of art residence plus photography workshop** at Atlab Photography residency in **Goa (India)**.

ALTlab Photography Residency has been designed by **Goa Center for Alternative photography (Goa-CAP)** to support artists who want to explore and experiment with their approach to the photographic medium, working without distraction, engaging in an interdisciplinary approach to both the investigative process and the production of work, leading to new thoughts, tools, and things unexpected and unpredictable. This unique workshop will offer the participant an opportunity for exploration, reflection and experimentation

- **1 month of art residence in Yerevan (Armenia)** included in "ART COMMUNE" Artist-in-Residence program by Art and Cultural Studies Laboratory (ACSL).

"**ART COMMUNE**" Artist-in-Residence program is the initiative of **Art and Cultural Studies Laboratory (ACSL)** which is a model for similar institutions internationally and spreads its multilateral activities all over the world. ACSL (Art and Cultural Studies Laboratory) is a non-governmental organization which operates since 2007 in Armenia and abroad, providing a stable platform for critical analysis, information exchange, and interactive communication that contribute to the development of alternative and experimental contemporary art practices, residency programs, and international exchanges

- **10 artists will be included in 1 page for each of The ArtBook Vol. I**, which will represent the most updated published guide to the international contemporary art scene.

The book will present **500 contemporary artists** through description and colored representative images of their works, and will be enriched by **curators texts** and reflections about the contemporary art world. It will be in English and will be published by an **important art publisher in 100.000 copies**. **The ArtBook** will be globally spread through galleries, collectors, art centers, bookshops, museums, libraries, art lovers and all relevant audience

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- **1 year of participation in International ArtExpo's events** in the most important capitals of the world.

International ArtExpo is an independent group of artists with the objective to use new technologies to globalize the language of art, to connect the conceptual points of contact of artists working in every part of the world, all united in the thick plot of the world net. International ArtExpo works with a number of national and international galleries as well as publishers, museums, curators and writers from all over the world

- **10 artists will win 1 interview for each published on the It's LIQUID Platform** (more than 100.000 subscribers).

It's LIQUID Group is a platform of communication dedicated to art, architecture and design. It's LIQUID Group announces international events of art, new architectural projects, call for artists, products of design and diffuses them through a mailing list dedicated with more than 100.000 subscribers from all over the world. Among the mailing list subscribers, international galleries, museums, institutions, artists, architects and designers selected

The organization reserves the right to manage the available periods of exhibition and residences prizes.

The jury reserves the right to nominate a maximum of **n.3 honorable mentions** that will be communicated with the winners press release.

ART. 5 Entry fee

The entry fee is **euro 30,00** and allows the inclusion of **maximum 3 artworks** even if they belong to two different categories. Each artist is free to participate with no limit of artworks submissions. The entry fee **for every added artwork is euro 10,00**.

ART. 6 Conditions of participation

The participants of the contest have to send all the material **by 12:00 a.m. of September 15, 2013 by e-mail***

The forwarding of all documents and artworks has to be carried out through online transfer services (as for example: wetransfer.com, filecentral.se, yousendit.com or other similar) to info@itsliquid.com

The material has to be included in a zipped folder named with the name, surname and category or categories in which you participate.

Inside, the folder will include:

- **documents: submission form - short biography of the author - videography of the author** (only for video artists) - **curriculum vitae - copy of the payment of the entry fee**
- **artworks** (according to the terms in the art. 2)

*If you are a video artist or performer, please send your submission with all the required documents in a zip folder of max and your video (max size: 1GB) only by wetransfer.com to info@itsliquid.com

ART. 7 Procedures of payment

The payment of the entry fee can be accomplished by:

- Credit card: <http://itsliquid.com/advertising>

- Bank transfer:

Luca Curci / It's LIQUID Group

Bancapulia Spa - Filiale 14 - Corso Vittorio Emanuele II, n. 112 - Bari (Italy)

IBAN: IT09 S057 8704 0040 1457 0027 600

BIC/SWIFT: APULIT31XXX

Causal: It's LIQUID International Contest

- Paypal: lucacurci@lucacurci.com / Western Union / Moneygram

Please note that we don't accept any transfer costs charges. Bank cheques are not accepted.

ART. 8 Procedures of application

In order to participate to the contest it is necessary to fill in the submission form in which the author declares to have read and accepted all the rules of this contest and to possess all the rights on the originals and on the elaboration of the photos and/or videos sent. Every author will be directly responsible for the content of his artworks and the contest organizers will not be responsible in any case.

ART. 9 Procedures of selection

Winners will be selected by **public vote** (which declare the winner of **1 Exhibition in Venice**) and by **professional jurors' vote** (which will award **1 month of art residence plus photography workshop in Goa (India), 1 month of art residence in Yerevan (Armenia), 10 publications included in The ArtBook Vol. I, 1 year of participation in International ArtExpo's events and 10 features published on the It's LIQUID Platform**).

The winners will be selected following the criteria of quality of the work, originality, uniqueness and will be informed by email. **The names of the winners will be notified** on the official website of the contest through a press release on October 01, 2013.

ART. 10 Responsibilities

The organization commits itself to communicate possible modifications which could be made to the present announcement directly on **www.itsliquid.com**, **Facebook** (www.facebook.com/itsliquidgroup), **Twitter** (www.twitter.com/itsliquid) and **Instagram** (<http://instagram.com/itsliquidgroup>).

ART. 11 Agreement

The decisions of the Jury are irrevocable and unquestionable. The winner artists and designers have the right to renounce and to withdraw in any moment from the competition, without asking **It's Liquid Group** any kind of indemnity. Each artist grants **It's LIQUID Group** and **International ArtExpo** the rights to reproduce the works for advertisement on its website and through other forms of communication. Each artist gives to **It's LIQUID Group** and **International ArtExpo**, and its direct delegates, the authorization of the treatment of the personal data according to the law 675/96 ("Privacy law") and its amendments to It D.lgs. 196/2003 (Codice Privacy), also for the inclusion in the data banks managed by these associations. The participation to the contest implies the knowledge and the total acceptance of this Regulation.

Media Partners

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SUBMISSION FORM

ARTWORK n. 01

Name: _____ Surname: _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ Category: _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

ARTWORK n. 02

Name: _____ Surname: _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ Category: _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

Please Note: fill in this form and mail it to info@itsliquid.com

I accept all the norms of the Contest Regulation published at www.itsliquid.com/

Date _____ Signature _____

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SUBMISSION FORM

ARTWORK n. 03

Name: _____ Surname: _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ Category: _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

ARTWORK n.

Name: _____ Surname: _____

Address: _____

City/State: _____ ZIP: _____

Country: _____ E-mail: _____

Website: _____ Phone: _____

Title of artwork: _____ Category: _____

Technique / support: _____

Measurements: _____ Date of realization: _____

Brief description: _____

Please Note: fill in this form and mail it to info@itsliquid.com

I accept all the norms of the Contest Regulation published at www.itsliquid.com/

Date

Signature
