

**ITSLIQUID**  
INTERNATIONAL CONTEST  
5TH EDITION | 2017  
WWW.ITSLIQUID.COM

**AWARDS**  
**100,000€**  
**IN PRIZES**

PAINTING  
PHOTOGRAPHY  
VIDEO ART  
INSTALLATION  
PERFORMANCE

ARCHITECTURE  
PRODUCT DESIGN  
FASHION DESIGN  
ILLUSTRATION  
COMPUTER GRAPHIC

## ART. 1 Goal

**ITS LIQUID Group** is proud to present **ITS LIQUID International Contest - 5th Edition 2017** open to **artists, architects, designers and fashion designers** from all over the world, without any limit of age and nationality. Each participant can take part with works which belong to one or more categories. The contest is born with the goal of promoting contemporary art, photography, architecture, design and fashion through all the divulging tools that the communication platform **ITS LIQUID** has used for years, press release, mailing list with **more than 200,000 subscribers**, international contemporary art, architecture, design and fashion design events realization. **Solo artists, architects, designers and fashion designers** can participate to the contest as well as groups, after the designation of a group leader useful for the registration.

The contest, with a **FREE THEME**, is divided into ten categories:

- **PAINTING**
- **PHOTOGRAPHY**
- **VIDEO ART**
- **SCULPTURE AND INSTALLATION**
- **PERFORMING ART**
- **ARCHITECTURE**
- **PRODUCT DESIGN**
- **FASHION DESIGN**
- **ILLUSTRATION AND DRAWING**
- **COMPUTER GRAPHIC**

## ART. 2 Submitting material

For each submitted work of all the categories **send 1 high resolution digital image** in **JPG/JPEG format**. All the presented works can be accomplished with total stylistic and technical freedom, on every support and with any dimension.

For the categories **video art** and **performing art**:

send us the link of the submitted videos from platforms like YouTube, Vimeo or similar and **1 still image** for each submitted video. If the video is not online you can send us the file through online transfer services (as for example: wetransfer.com, filecentral.se, yousendit.com, dropbox.com or other similar) to [info@itsliquid.com](mailto:info@itsliquid.com)

The procedures of the forwarding artworks are described in the art. 6. The jury reserves the right to exclude the artworks whose content could be offensive.

**Submission extended deadline: January 28, 2018**

## **ART. 3 The Jury**

The selection will be carried out by the international **Jury**, composed by **prestigious personalities** of the contemporary art, architecture, design and fashion scenes, and by **Public vote**.

### **Jury President**

**Luca Curci**, architect, artist, curator and professor of Urban Planning and Interior Design at the Bahcesehir University BAU in the department of Rome, founder and director of LUCA CURCI ARCHITECTS and ITS LIQUID Group - Italy

### **Jury**

**Alexandra Blanc**, fashion designer, director of fashion brand BLANC - South Africa | **Kurt Blum**, general manager of Swiss Art Gate UAE, Dubai - Switzerland/UAE | **Ksusha Chekhovskaya**, digital artist and art producer of exhibitions at Center Mars, Moscow – Russia | **Andrea Chinellato**, curator and director of Palazzo Ca' Zanardi in Venice - Italy | **Cristian Contini**, gallerist, managing director at Contini Art Uk Gallery and coordinator of ArtStyle Magazine - Italy | **Madeleine Elliott**, designer founder of Rough Diamond company - Sweden | **Ekaterina Etush**, artist and producer at Strelka Institute for Media, Architecture and Design – Russia | **Erin Ferucci**, architect and designer founder of Eferucci Designs - USA | **Laurence Gartel**, artist, known to the world as the "father" of Digital Art for nearly 40-years - USA | **Laura Haber**, gallerist, founder and curator of Laura Haber Gallery - Argentina | **Masato Hayashi**, president of the design company Marutomi Inc. - Japan | **Jorge Jurado**, artist and curator of Jorge Jurado Gallery - Colombia | **Ekaterina Petropavlovskaja**, fashion illustrator and founder of Kateillustrate brand – Russia | **Gregory Steel**, artist and assistant professor for Indiana University Kokomo - USA | **Stefano Tordiglione**, artist and designer based in Hong Kong, founder and director of ST DESIGN LTD - Italy/Hong Kong | **Angela Rose Viens**, artist, fashion web designer, assistant stylist - USA

## **ART. 4 Awards**

The prizes that will be awarded to the winners of **ITS LIQUID International Contest 2017 - 5th edition** are the following:

- **1 YEAR Art Gallery representation**. The winner will be **inserted in the Gallery's official artists list** and his/her works will be shared and presented for a whole year to collectors, art critics, curators, dealers, and introduce the artist in the gallery's network

- **1 YEAR of participation in International Art Exhibitions all over the world** organized by ITS LIQUID Group. Since its beginning, **ITS LIQUID Group** has organized **more than 150 events all around the world, involving more than 5,000 artists, in more than 60**

**international venues.** ITS LIQUID works with a number of national and international galleries as well as publishers, museums, curators and writers from all over the world

- **9 participations in Contemporary Art Exhibitions in Venice, New York, Bogota' and Buenos Aires** held in exclusive locations such as galleries and art spaces in the most influential cities in the world

- **30 featured articles and interviews published on the official website of ITS LIQUID Group [www.itsliquid.com](http://www.itsliquid.com).** The articles will be announced to the ITS LIQUID mailing list dedicated with **more than 200.000 qualified subscribers**

- **1 dedicated article published on the prestigious international magazine ArtStyle,** distributed in **25.000 copies** in the most relevant locations, in art fairs and art galleries in **Cortina d'Ampezzo, Rome, Milan, Venice, Ibiza, London, Miami.** The magazine deals with the most important international Art events, and is particular focused on **Art, Architecture, Design, Luxury and Fashion.**

The organization reserves the right to manage the available periods and locations of exhibitions.

## **ART. 5 Participation opportunities**

**The starting entry fee is euro 30,00 and allows the participation with maximum 2 artworks** even if they belong to different categories. Each artist is free to participate with no limit of artworks submissions.

The **submission plans** to take part in the Contest are the following:

- **30,00 euro** for maximum **2 artworks**
- **50,00 euro** for maximum **3 artworks**
- **60,00 euro** for maximum **5 artworks**
- **90,00 euro** for maximum **8 artworks**
- **100,00 euro** for maximum **10 artworks**
- **110,00 euro** for maximum **12 artworks**
- **130,00 euro** for maximum **15 artworks**
- **150,00 euro** for maximum **18 artworks**
- **180,00 euro** for maximum **20 artworks**

The artworks for each submission plan can belong to different categories. Please, when you apply to the contest, specify the category of each artwork submitted.

## ART. 6 Conditions of participation

The participants of the contest have to send all the material by **December 10, 2017** (11.59 PM of your local time).

To take part in **ITS LIQUID International Contest - 5th Edition 2017** choose your **Submission plan** according to the number of works you want to submit (according to the terms in the art. 5).

You can apply to the contest in **2 different ways**: using the **online submission form** at the following link: [www.itsliquid.com/contest/register](http://www.itsliquid.com/contest/register) or **by email**.

### How to apply by EMAIL

- download the **Submission form** (in .pdf format or .word format) and fill it with all the required details
- proceed to the payment of the entry fee according to the number of works submitted. The payment options are in the art. 7 and at the following link: [www.itsliquid.com/contest/payment](http://www.itsliquid.com/contest/payment)
- create a zip/rar folder containing the filled **Submission form**, the **work's pictures** (in .jpg format, max size of each image 5 Mb) and the receipt of the payment
- send the zip/rar folder by email to [info@itsliquid.com](mailto:info@itsliquid.com)

### How to apply using the ONLINE SUBMISSION FORM

- select one of the **Submission plans** in the page **REGISTER** of the Contest's website ([www.itsliquid.com/contest/register](http://www.itsliquid.com/contest/register)), according to the number of works you want to submit and press **SUBMIT NOW**
- fill the **online submission form**
- upload the work's pictures (in .jpg format, max size of each image 5 Mb)
- press **NEXT** to proceed to the payment

If the submission is sent by e-mail, the forwarding of all documents and artworks has to be carried out through online transfer services (as for example: wetransfer.com, filecentral.se, yousendit.com, dropbox.com or other similar) to [info@itsliquid.com](mailto:info@itsliquid.com)

The material has to be included in a zipped folder named with the name, surname and category or categories in which you participate.

## **ART. 7 Procedures of payment**

The payment can be made online at the following address:

**[www.itsliquid.com/contest/payment](http://www.itsliquid.com/contest/payment)**

Otherwise the entry fee can be accomplished by:

### **Bank transfer**

**Name:** Luca Curci

**Bank:** Bancapulia Spa

Filiale 14, Corso Vittorio Emanuele II, 112 - 70122 Bari (Italy)

**IBAN:** IT09 S057 8704 0040 1457 0027 600

**BIC/SWIFT:** APULIT31XXX

### **Western Union**

**Name:** Luca Curci

**Address:** Corso Vittorio Emanuele II, 33 - 70122 Bari, Italy

**Phone:** +39.0805234018

### **Paypal/Credit Card**

PayPal account: [lucacurci@lucacurci.com](mailto:lucacurci@lucacurci.com)

If you don't have an account PayPal, you can pay by **credit/debit card** following this link:

**[www.itsliquid.com/payment](http://www.itsliquid.com/payment)**

Please note that we don't accept any transfer costs charges. Bank cheques are not accepted.

## **ART. 8 Procedures of application**

In order to participate to the contest, it is necessary to fill in the submission form, online or sent by email, in which the author declares to have read and accepted all the rules of this contest and to possess all the rights on the originals and on the elaboration of the photos and/or videos sent. Every author will be directly responsible for the content of his artworks and the contest organizers will not be responsible in any case.

All materials will be kept for our archives and could be used for exhibitions' PR campaign (with courtesy of the artist and his/her name always mentioned).

## ART. 9 Procedures of selection

**WINNERS** will be selected by professional **Jurors' vote** and **Public vote**.

The **Jury** will select **1 winner and 2 honorable mentions for each category**.

**Among the winners of all the categories**, the Jury will select the "**winner of winners**" that will be awarded **1 YEAR of participations in all the Exhibitions organized by ITS LIQUID Group all over the world**.

The **other winners of all the categories** will be awarded, each one, **one participation in a Contemporary Art, Architecture and Fashion Exhibition** in one of the most relevant cities of the world, **Venice, New York, Bogota' and Buenos Aires**, and a **featured article on ITS LIQUID platform**.

All the **participants selected as honorable mentions** from all the categories will be awarded a **featured article on ITS LIQUID platform**.

**Among all the participants**, ITS LIQUID Group, in collaboration with the Gallery Manager, will select **1 artist/architect/designer/fashion designer that will be awarded 1 YEAR of representation in a professional renewed Art Gallery**.

The Public vote will be realized on **ITS LIQUID Group official Facebook page**.

After applying for the contest, ITS LIQUID will upload the submitted works on **ITS LIQUID Group Facebook page** and give the participants the direct link of their artworks.

**To vote and be voted** it is necessary to share the works' links, **like** the **ITS LIQUID Group official Facebook page** and the works' pictures on our Facebook page. **The participant with the greater number of "like" will be the winners**.

The **most voted participant** will be awarded a **featured article on the prestigious international art, architecture, design and fashion magazine ArtStyle** distributed in 25.000 copies.

## ART. 10 Responsibilities

The organization commits itself to communicate possible modifications which could be made to the present announcement directly on **ITS LIQUID Group** official website [www.itsliquid.com](http://www.itsliquid.com)

## ART. 11 Agreement

The decisions of the Jury are irrevocable and unquestionable. The winner artists and designers have the right to renounce and to withdraw in any moment from the competition, without asking **ITS LIQUID Group** any kind of indemnity. Each artist grants **ITS LIQUID Group** the rights to reproduce the works for advertisement on its website and through other forms of communication. Each artist gives to **ITS LIQUID Group** and its direct delegates, the authorization of the treatment of the personal data according to the law 675/96 ("Privacy law")

and its amendments to It D.lgs. 196/2003 (Codice Privacy), also for the inclusion in the data banks managed by these associations. The participation to the contest implies the knowledge and the total acceptance of this Regulation.