



It's LIQUID Group is a web based information platform dedicated to worldwide distribution of information about calls for entries, exhibitions and events in some of the world's leading art galleries, museums and foundations selected, about architecture, design and fashion. Founded in 2001 by Luca Curci, It's LIQUID has already built a readership of more than 200,000 qualified subscribers. Among them architects, designers, artists, collectors, art critics, curators, dealers, and other personalities of the international art, architecture and design world. It provides press office services, e-mail marketing, media marketing and social media marketing services.

Database demographics: 40% in North America / 45% in Europe / 15% in other locations (South America, Australia, Japan, etc.).

Key information: over 300.000 monthly unique visitors / over 800.000 monthly page views / over 200.000 newsletter subscribers.

It's LIQUID Group provides with advertising services such us **It's LIQUID Newsletters** (a dedicated newsletter sent to the mailing list), web banners, press office services for events and projects, articles and specials published on the website, media partnerships services, and international contests organization.

It's LIQUID Group includes a section dedicated to international art events' organization that manages exhibitions of photography, video art, installation and painting; it organizes solo and collective shows, art residencies and international contest. Its object is to use new technologies to globalize the language of art, to connect artists working in every part of the world. Since its beginning, It's LIQUID Group has curated more than 150 events around the world, involving over than 5.000 artists, in more than 60 international venues in USA, Italy, Spain, France, UK, Mexico, Poland, Turkey, Argentina, Canada, Australia, Colombia, Greece, India, etc. Most of the last events have been realized in museums (CCCB - Centre de Cultura Contemporània de Barcelona in Spain, NCCA - National Center for Contemporary Arts in Moscow, etc.), galleries and private foundations.

It's LIQUID Group

Corso Vittorio Emanuele II, 33
70122 - Bari, Italy

Santa Croce, 1116
30135 - Venezia, Italy

T. +39.0805234018
M. +39.3387574098

info@itsliquid.com
www.itsliquid.com

SERVICES

Exhibition space

We find the right venue for your perfect exhibition and we create an event around you

Mounting and taking down service

The staff service receives, installes and offers also dismounting service and packaging of the artworks for the shipping back

Technical equipment

We will provide with the needed technical equipment for your exhibition (digital projector, DVD player, computer and audio system, mounting tools)

Opening reception

Openings organization and ceremonies.

Hostess service

We will provide hostess service during the whole exhibition

Promotional web page

Realization of the each event page and event dedicated articles

Press office

Gobal and local press office before and during the whole festival

Advertising

We offer design and printing advertising materials A banner advertising for the exhibition will be placed on **It's LIQUID** website

Invitations by email

Invitations to the exhibition will be emailed to **It's LIQUID** press office mailing list of over 200,000 subscribers

Digital invitation cards

We will design digital exhibition invitation cards to be mailed to the artist and to a select group of **It's LIQUID** clients

Catalogue

We will provide the design and printing of specific catalogues for particulare exhibitions and festivals

Any optional services (critical text, printing invitations, etc...) may be customized on a confidential basis between It's LIQUID Group and the artists or their representative. The offered services cost depends on the exhibition proposal.

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GET INVOLVED

Artists

Future is Now! project allows artists to set up their solo or group exhibition in some exclusive locations in the cities of Istanbul, Venice, Bucharest, London, Barcelona and other cities around the world. This new project is open to any kind of artist, in fields of painting, sculpture/installation, photography, video art and performing art, from all over the world.

To have more information about Future is Now! curatorial project write to lucacurci@lucacurci.com

Galleries / Art spaces / Venues

It's LIQUID Group is an international art organization. All our festivals and exhibitions are organized thanks to the collaboration of galleries and art spaces from all over the world.

If you are an art gallery, an art space, an art association, a concept store or design hotel, either an unconventional space, and you desire to be the venue of one of our future exhibitions send an email to lucacurci@lucacurci.com

Sponsors

It's LIQUID Group is an international art organization that provides a significant forum for cultural dialogue between all artists from different cultures and countries.

If you desire to collaborate with us and give your contribution to Art, visit our support page. Your help enables It's LIQUID Group to organize Contemporary Art (Prize) Festival all around the world and to give artists the possibility to set up their future exhibitions.

Media Partners

One of our mission is to spread Art and Culture around the world and reach everyone from everywhere! Communication is essential and you can help us to promote and divulge contemporary art, photography and design, becoming Media Partner of our exhibitions and events.

To have more information about Media Partnership opportunities send an email to lucacurci@lucacurci.com

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